

Agency	biscuit boy productions, Inc.	Writer	Tom Schillaci with client
Client	San Miguel Marmot Resource Ctr	Producer	Tom Schillaci
Project	Community NonProfit Video	Director	Tom Schillaci
Title	SM Marmot Promo 01	Camera Op	Tom Schillaci
Subject	2 min. intro to SM Marmot Resour	Editor	Tom Schillaci
Job #	Community NP Video 01	Contact	Tom Schillaci 970-946-9676
Code #	SMMRC Promo 01	Draft	SAMPLE Non-Profit Promo Script

<u>VIDEO</u>	<u>AUDIO</u>
<p>Group's logo animates across the screen, fade to black</p> <p>Open on a close up shot of a community member who has benefitted from this group. Location could be at client's home or program facility.</p>	<p>Inspiring music plays</p> <p><u>CLIENT:</u> Five years ago, I was down on my luck, no job, no health insurance, and my family had left me. I didn't know what to do. I was a marmot loser.</p>
<p>Text on screen: Since 2006, the San Miguel Marmot Resource Center has helped 534 marmots regain their lives.</p>	<p>Inspiring music continues</p>
<p>Medium shot of the group's spokesperson, could be ED, Board Pres, Founder. Lower third for name and title. Location could be the office, exterior of the facility.</p> <p>On screen text of the group's mission statement</p> <p>Split screen with SME on left and text on right</p>	<p>Change music for more upbeat mood</p> <p><u>SPOKESPERSON:</u> Here at the San Miguel Marmot Resource Center, we help marmots to move forward after devastating life incidents.</p> <p>Our mission is to provide xyz to the community of abc, in the region of efg for the next 30 years.</p> <p>Some of our goals include L, M, N, O and P.</p>
<p>Medium shot of a Program Coordinator for the group. Lower third for name and title. Location could be at a program site or resource facility.</p> <p>B-roll of activities, projects, clients and volunteers. Lower thirds that list all the programs, in sequence to what the speaker says.</p>	<p>Keep same music</p> <p><u>PROGRAM COORDINATOR:</u> We have community programs that empower marmots and strengthen to community.</p> <p>We have "this" program, "that" program, the "other"</p>

<u>VIDEO</u>	<u>AUDIO</u>
Close up shot of the client. Same location as opening scene.	<p>Music changes to be more inspiring.</p> <p><u>CLIENT:</u> The San Miguel Marmot Resource Center helped me get back on my feet again. First there was help with childcare, then they helped me go back to school, and now I have a job and can pay my own rent. Thank you, Marmot Resource Center. I have my life back again.</p>
<p>Medium shot of the Spokesperson OR a second client. Location could be office, or exterior of facility, or site location.</p> <p>Lower third for phone number and website.</p>	<p>Music to a different upbeat mix</p> <p><u>SPOKESPERSON:</u> If you are a marmot in trouble or you need some assistance, or if would like to make a tax-deductible donation, please contact the San Miguel Marmot Resource Center at 970-708-5555 or online at www.smmarmotresource.org Thank you.</p>
<p>Short credits</p> <p>Fade to black, and out.</p>	<p>Music comes up.</p> <p>Music fades, and out.</p>